



SPONSORSHIP REQUEST

Harvest Homecoming Office | 431 Pearl Street | New Albany, IN 47150 | 812-944-8572 | contact@harvesthomecoming.com

To Whom It May Concern,

Harvest Homecoming, Inc. has served the Southern Indiana community since 1967, and draws hundreds of thousands of visitors to New Albany, Indiana where we have been growing and thriving for 52 years.

What started as a “Pumpkin Festival” with nothing more than a few tables scattered along Pearl Street, has grown into a week-long festival of 300+ booths lining Pearl, Bank and Market Streets. The festival was conceived as a means of bringing the people of Southern Indiana together to share in its wealth of talent, history and beauty, as well as to promote the vast tourism opportunities.

This community has embraced the festival since its beginning and continues to rally behind it, playing a pivotal role in its success. However, it is the organization’s volunteers and generosity of its corporate sponsors, which have been the backbone of its evolution, and why more than 700,000 visitors roam the streets of downtown New Albany every fall to partake in culture, community, culinary delights, music and much more.

We know you and the Harvest Homecoming Festival share the same footprint in this community, and a partnership between our organizations is a smart way to show your love for a community that has been so generous and essential to your company’s success.

We ask that you become an official corporate sponsor of the Harvest Homecoming Festival, and in doing so your company will be promoted on various marketing collateral and throughout the festival at select events.

It is only because of the support of our generous sponsors that we are able to continue our commitment to facilitating and encouraging the fellowship of our community.

Sincerely,

Rosie Bryant, *Vice President of Sponsorship*

rbryant@harvesthomecoming.com

502-541-4056



SPONSORSHIP FORM

SPONSORSHIP BENEFITS	GOLD \$10,000 +	PLATINUM \$5,000 - \$9,999	EXECUTIVE \$3,000 - \$4,999	BENEFACTOR \$1,000 - \$2,999	PATRON \$200 - \$999	PUMPKIN PATCH \$100 - \$199
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Company logo on the following:

Souvenir Pin Envelopes						
Festival Brochure						
Social Media						
City Banners						
Recognition at ALL HHC Events						
6 Event Tickets to ALL Ticketed Events*						
4 Event Tickets to ALL Ticketed Events*						
2 Event Tickets to ALL Ticketed Events*						
Reserved Grandstand Parade Seating						
VIP Experience at Select Events						
6 Gold Pins						
Souvenir Pins		x4	x2			x1
Parking Passes**						

* Harvest Luncheon, HHC Queen Pageant, Bourbon on the River & Harvest Hops **First come, first serve

DISCLAIMER: Neither this sponsorship, nor any other agreement requires the purchase of any of sponsor's projects or the exclusion in whole or in part of any of the products of sponsor's competitors.

SPONSORSHIP TYPE: <input type="checkbox"/> GOLD <input type="checkbox"/> PLATINUM <input type="checkbox"/> BENEFACTOR <input type="checkbox"/> PATRON <input type="checkbox"/> PUMPKIN PATCH							
<i>GOLD AND PLATINUM SPONSORS PLEASE SUBMIT COLOR VECTOR LOGOS. EXECUTIVE SPONSORS PLEASE SUBMIT BLACK & WHITE LOGOS.</i>							
COMPANY NAME:							
MAILING ADDRESS:							
CITY:		STATE:		ZIP:			
CONTACT NAME:		TITLE:					
EMAIL:		PHONE:					
SIGNATURE:						DATE:	
FOR HHC USE ONLY:	REFERENCE #:						

Harvest Homecoming, Inc. is a 501(C)(3) Non-Profit Organization, and your contribution is tax deductible.

FINANCIAL COMMITMENT			
COMMITMENT AMOUNT:	\$	<input type="checkbox"/> ENCLOSED - CHECK #:	<input type="checkbox"/> INVOICE
IF INVOICE SELECTED, please add special information, P.O. #, billing contact or special references needs to be included in order for invoice to be paid:			

RETURN SPONSORSHIP APPLICATION AND LOGO ARTWORK BY JUNE 15, 2021

Rosie Bryant, Attn: Sponsorship, P.O. Box 102, New Albany, IN 47150-0102

rbyrant@harvesthomecoming.com 502-541-4056