

Social Impact Initiative Statement Instructions

Please remember, this **200 word or less**, **single-spaced** document, combined with your Judges Resume and your Competition Candidate Contract will comprise your entire application for the responsibility of becoming Miss Harvest Homecoming's Outstanding Teen. The judges will receive exactly what is submitted. Any items that do not meet the criteria including the **200 or less word** limit will be returned for correction. If your Social Impact Initiative Statement arrives on the day of the deadline, but does not meet the criteria, there may not be time to return it to you; therefore, it will not be given to the judges.

Candidates: Discuss your *personal* Social Impact Initiative issue. In addition, explain how you will further the Miss Harvest Homecoming's Outstanding Teen Program and the Miss America's Outstanding Teen Program "brand" to the public.

(See attached sample Social Impact Initiative Statement below)

- 1. Set margins for 1" on all four sides. The font style may not be any smaller than "10" and no larger than "12" point type using the Times New Roman font style.
- 2. With the justification set for left, type "**Name:**" in **bold.** Following the colon (:), remove bold and hit the space bar twice. Then, type your name as you wish the judges to know it. (If your name is Mary Deborah Smith and you want to be known as "Deborah Smith", please type Deborah Smith).
- 3. Double space down. Set your justification to "center". Then type in **<u>Bold and underline</u>** the title of your Social Impact Initiative.
- 4. Double space down. With justification set for left and unbold, write what you feel is critical for the judge's to know about your Social Impact Initiative and why it is necessary for you to have the title of Miss Harvest Homecoming's Outstanding Teen to promote this issue. What you write will be what the judges know about your Social Impact Initiative, your role in successfully dealing with this issue, and the role the Miss Harvest Homecoming's Outstanding Teen and the Miss America's Outstanding Teen Organizations may play in your plan.
- 5. Remember to include in the Social Impact Initiative Statement what <u>you</u> can do to get the message out and get more of your friends and other teens interested in the Miss Harvest Homecoming's Outstanding Teen Program and the Miss America's Outstanding Teen Program.

6. Remember to single space the text that you are typing.

- 7. This essay <u>may</u> include some of the following items (this is not to be meant as an exhaustive list):
 - A clear definition of your Social Impact Initiative and the specific issues you wish to address
 - A plan on how you have or will create awareness of the Social Impact Initiative
 - The way in which you have or will change attitudes regarding the issue
 - The way in which you have or will change behaviors related to this issue
 - The way in which your Social Impact Initiative will move the Miss Harvest Homecoming's Outstanding Teen Program and the Miss America's Outstanding Teen Program forward
 - Your media plans
 - Your marketing strategy
 - How you propose to fund your ideas/plans
 - Any significant accomplishments you have made in regard to your issue.
- 8. At the bottom of the page, you MUST set the justification to the right. Type a line of 26 spaces. Below that line, you must type Signature/Date. Once you have printed the document, you must sign and date this document.

Name: Deborah Smith

Celebrating Inclusivity

It is imperative that our nation embrace its cultural diversity. I intend to prove that to accept and understand people of other cultures, we must be willing to step out of our personal cultural comfort zones and identify the origin of prejudice. I will focus on three areas: Children, Communities, and Businesses.

Currently, the term "cultural diversity" is well known in institutions of higher learner and, perhaps, even in the public school classrooms because of the need for educators and learners to be politically correct. But for us to make a true change in attitudes and behaviors of Americans, we must move beyond talk and change public policy.

My plan is to motivate the media and to partner with the National Conference for Community and Justice. This organization has chapters that have community leaders who can bring this issue into the public light. I can step into the lead as Miss Harvest Homecoming's Outstanding Teen, Miss Indiana's Outstanding Teen, and as Miss America's Outstanding Teen.

What better role is there for a national titleholder than to be an agent of change in organizing our nation to accept our differences and create an environment that values each person?



Resume Instructions

Remember this is your opportunity to demonstrate to the judges why they should consider you for the position of Miss Harvest Homecoming's Outstanding Teen. You may list as many or as few items under each category as you desire. This **one page Resume**, combined with your **200 word Social Impact Initiative Statement Statement**, and your Competition Contestant Contract will comprise your entire application for the responsibility of becoming Miss Harvest Homecoming's Outstanding Teen. The judges will receive your resume exactly as it is submitted. *Do not put your age on the Resume*

- 1. Set margins for 1" on all four sides. The font style may not be any smaller than "10" and no larger than "12" point type, using the Times Roman font style.
- 2. With the justification set for left, type "**Name**:" in **bold.** Following the colon (:), press the tab key five times. Then, type your name as you wish the judges to know it. (If your name is Mary Deborah Smith and you want to be known as "Deborah Smith", please type "Deborah Smith").
- 3. Double space down. Type "**Hometown:**" in **bold**. Following the colon (:), press the tab key four times. Then type your hometown including the city and the state.
- 4. Double space down. Type "**Education:**" in **bold**. Following the colon (:), press the tab key four times. Then type your most recent school first. List in order with the most recent, all schools attended (high school, middle school, elementary school, Pre-K, etc.).
- 5. Double space down. Type "**Social Impact Initiative Statement Issue:**" in **bold**. Following the colon (:), press the tab key three times. Type the title of your Social Impact Initiative Statement, making sure it lines up with the other information above it. Do not type anything other than the Social Impact Initiative Statement title.
- 6. Double space down. Type "**Scholastic/Career Ambition:**" in **bold**. Following the colon (:), press the tab key one time. Then type the type of degree/education you would ultimately like to achieve, making sure it lines up with the other information above it. Beneath that, list your career ambition.
- 7. Double space down. Type "**Talent:**" in **bold**. Following the colon (:), press the tab key four times. Type the type of talent you will perform and specific selection, making sure it lines up with the information above it. (e.g., Pop Vocal "Rolling in the Deep", Tap Dance "Moves Like Jagger", etc.)
- 8. Double space down. Type "**Scholastic Honors:**" in **bold**. Following the colon (:), press the space bar twice. Type your scholastic honors. Each item should be separated by a semi-colon (;).
- 9. Double space down. Type "Leadership Roles:" in **bold**. Following the colon (:), press the space bar twice. Each item should be separated by a semi-colon (;).
- Double space down. Type "Accomplishments:" in **bold**. Following the colon (:), press the space bar twice. Each item should be separated by a semi-colon (;).
 Do not include any previous placements or local titles held in the Miss America's Outstanding Teen Program.

- Double space down. Type "Interesting Facts:" in **bold**. Following the colon (:), press the space bar twice. Each item should be separated by a semi-colon (;).
 Do not include any previous placements or local titles held in the Miss America's Outstanding Teen Program.
- 12. Double space down. Type "**Marketing Plan:**" in **bold.** Following the colon (:), press the space bar twice. In sentence form, explain how you would market the Miss Harvest Homecoming's Outstanding Teen "brand". Please include any relevant experience you have which may uniquely qualify you to serve in this position. Please be aware that a portion of the Miss Harvest Homecoming's Outstanding Teen responsibilities includes marketing the Miss Harvest Homecoming's Outstanding Teen program to potential sponsors, educational institutions, and organizations.
- 13. Double space down. Type "Legacy:" in bold. Following the colon (:), press the space bar twice. This should be typed in sentence form. Please write what your legacy, as Miss Harvest Homecoming's Outstanding Teen will be. This statement should answer the question, "A year after giving up your title as Miss Harvest Homecoming's Outstanding Teen, what will people remember about your year of service?"
- 14. Double space down. Type "**Why I should be Miss Harvest Homecoming's Outstanding Teen:**" in **bold**. Following the colon (:), press the space bar twice. This should be typed in sentence form. Explain to the judging panel why you should be selected Miss Harvest Homecoming's Outstanding Teen and, more importantly, why you should be selected Miss Harvest Homecoming's Outstanding Teen this year.

Important Information Regarding the Candidate's Judges Resume

Please remember that the entire form <u>MUST FIT ON ONE PAGE</u> using the Times Roman font style.

You must leave a 1" margin on all four side of the page. Use your best judgment on what is most important for the judges to know about you. Use your space wisely. Please review the example of what the resume format look like. Any variations from this format will be returned to you and will not be accepted. Your materials will not be retyped. The judges will receive your original work.

CHECK SPELLING AND GRAMMAR!!

This Resume, your Social Impact Initiative Statement, and possibly a Miss Harvest Homecoming competition program book will be the only documents the judges will receive about you. By submitting these forms to your local teen organization, you certify that everything on your forms is true and accurate. If it is proven that any information on these forms is not true, correct, and factual, you risk losing your title.

Some spacing issues may arise. Simply follow the example provided. Depending upon the set-up of your document, you may need to press the "tab key" fewer or more times than indicated above).

Do not attempt to change margins, font, size options, or deviate from the requested criteria as set forth in this document.

Use plain white paper for the document. Do not use paper with logos, crowns, names, decorations, or other embellishments. It will not be accepted if it is printed on anything other than plain white 8 ½" X 11" paper.

Name:	Deborah Smith
Hometown:	Anytown, Indiana
Education:	River Valley Elementary School River Valley Junior High School River Valley Senior High School
Social Impact Initiative Issue:	Celebrating Inclusivity
Scholastic/Career Ambition:	To obtain a Juris Doctorate To become an attorney specializing in entertainment law
Talent:	Pop Vocal - "Rolling in the Deep"

Scholastic Honors: Honor Roll all report card periods; taking 3 Advanced Placement classes; National Honor Society; Perfect Attendance Award; French Award; Eleanor Roosevelt Cultural Diversity Award

Leadership Roles: Organized a teen volunteer group to entertain at a local nursing home; Secretary of Nostalgia Rotary Interact Club; Junior Varsity Cheerleading Captain 2011-2018; Lector and Song Leader at my church; elected state senator at State Girls' State Leadership Conference

Accomplishments: Rotary Student of the Year; Hugh O'Brian Youth Leadership Ambassador for my school; Fresh Face Agent Award at Odyssey Dance Competition; Placed at Nostalgia Talent Show 3 years; played Dorothy in my dance studio's production of "Hip Hop Oz"

Marketing Plan: The best way to convince people to become involved in an organization is to provide them with evidence that the organization is successful in achieving its goals. The Miss Indiana's Outstanding Teen Program was created to give teens an avenue to develop their speaking skills and a forum to present their talents and viewpoints. As Miss Harvest Homecoming's Outstanding Teen, I would market the organization by making appearances and speaking at schools to demonstrate how the experience of being involved with the Miss America's Outstanding Teen Organization can help shape young women to become well-spoken, confident, and active in their communities.

Legacy: I want to be known as the Harvest Homecoming's Outstanding Teen who changed the way that people perceive teenagers. Although teens do not always portray themselves in the proper light, I want the northeast Indiana area, the State of Indiana, my peers, and the Miss Indiana's Outstanding Teen Organization to reflect on my year of service as a Harvest Homecoming's Outstanding Teen who proved that teenagers can make a huge difference in every community.

Why I should be Miss Harvest Homecoming's Outstanding Teen: I would be a good choice for Harvest Homecoming's Outstanding Teen because I possess the speaking skills, talent, confidence and poise that it takes to be a local titleholder. Also, I would love to have the opportunity to utilize the title of Miss Harvest Homecoming's Outstanding Teen to promote my Social Impact Initiative of "Celebrating Inclusivity" throughout southern Indiana and the state.