



P.O. Box 102 • New Albany, Indiana 47151-0102 • 812/944-8572

January 2024

Theme: Autumn Sock Hop

To whom it may concern:

The Harvest Homecoming Festival is organized and operated 100% by volunteers and fully funded by sponsors, donors, and grants. Visitors by the tens of thousands come each year to New Albany, Indiana for the events, culinary delights, music, and much more. The food and craft booth sales of local groups help with community outreach and other projects.

What began as a "Pumpkin Festival" in 1967, with nothing more than a few tables scattered along Pearl Street, the Harvest Homecoming Festival has grown into a four-day festival with over 30 events and 250 booths lining several blocks along Pearl, Bank, and Market Streets. In 2000, our festival was honored by the Library of Congress Bicentennial Local Legacies Project.

It is with the monetary gifts and in-kind donations of our generous sponsors that we can continue our commitment to this family-oriented, community festival. The community support of our sponsors is acknowledged throughout events and in festival marketing materials. *We respectfully ask that you and/or your company become an official sponsor of the 2024 Harvest Homecoming Festival.* As we are a 501(c)(3) non-profit organization, your gift or donation is eligible for available tax deductions.

Please consider becoming a sponsor,

Sincerely,

Doug Jacques

Doug Jacques
President

Rosie Bryant

Rosie Bryant
Vice-President of Sponsorship
rbryant@harvesthomecoming.com
502-541-4056

SPONSORSHIP FORM

Harvest Homecoming Festival Associates, Inc. is a 501(c)(3) Non-Profit Organization which makes your contribution eligible for available tax deductions. Keep a copy of this completed form for your tax records.

<u>Sponsorship level</u>	Platinum	Gold	Executive	Patron	Pumpkin
Benefits	\$10,000 +	\$5,000 - \$9,999	\$2,750 - \$4,999	\$1,000 - \$2,749	\$100 - \$999
Option to serve as a judge for booth theme decorating	🍁				
Festival Pageant tickets (x2)	🍁	🍁			
Custom Thank You Plaque	🍁	🍁			
Company Logo on Volunteer Shirts, Souvenir Pin Prize Envelopes, & website	🍁	🍁			
Audio Announcements during booth days	🍁	🍁			
Company Logo listed in Festival Brochure, Digital Marketing, and on City Banner.	🍁	🍁	🍁		
Recognition at events and Company Name listed in Digital Marketing	🍁	🍁	🍁	🍁	
Company Name listed in Festival Brochure and social media	🍁	🍁	🍁	🍁	🍁
Reserved Grandstand Parade Seating	🍁	🍁	🍁	🍁	🍁
Gold Festival Souvenir Pin(s)	🍁 x2	🍁 x1			
Festival Souvenir Pin(s)	🍁 x2	🍁 x2	🍁 x2	🍁 x1	🍁 x1

DISCLAIMER: Neither this sponsorship, nor any other agreement requires the purchase of any of the sponsor's projects/products or the exclusion in whole or in part of any of the products of sponsor's competitors. No contract is a part of this sponsorship.

COMPANY NAME:					
MAILING ADDRESS:					
CITY:		STATE:		ZIP:	
CONTACT NAME:		TITLE:			
EMAIL:		PHONE:			
SIGNATURE:				DATE:	
REFERENCE #:		FOR HHC USE ONLY:			

ENCLOSED: CASH or CHECK #: _____ for \$ _____
 IN KIND AMOUNT _____

Describe IN KIND or any Special Comments about your donation

Company Logos and sponsorship form for Platinum, Gold, and Executive level sponsors are needed by June 10th and sponsorship form and payment for Patron and Pumpkin level sponsors are needed by July 10th or some benefits with firm production deadlines may be forfeited.