



SPONSORSHIP REQUEST

431 Pearl Street | P.O. Box 102 | New Albany, IN 47150 | 812-944-8572 | sponsorship@harvesthomecoming.com

April 2023

Theme for 2023 Festival: **Old Fashioned Harvest**

To whom it may concern,

The Harvest Homecoming Festival Associates is a 501(c)(3) non-profit organization that is 100% operated by volunteers and fully funded by sponsors, donors, and grants. This group of volunteers is dedicated to providing a family-oriented festival, the Harvest Homecoming Festival, typically with over 30 events between events put on by our volunteers and those by our local hosting organizations. With its small and humble inception in 1967, the Harvest Homecoming Festival draws tens of thousands of visitors each year to New Albany, Indiana and in 2000 was honored by the Library of Congress Bicentennial Local Legacies Project.

What started as a simple "Pumpkin Festival" with nothing more than a few tables scattered along Pearl Street, has grown into a Miss America Organization local feeder pageant in August, the only parade held in the City of New Albany, and a four-day festival with nearly 250 booths lining several blocks of Pearl, Bank, and Market Streets. The Festival was first conceived as a means of bringing the people of Southern Indiana together to share in its wealth of talent, history, and beauty; and the Festival continues in promoting tourism opportunities within our area for the crowds of locals and visitors who roam the streets of downtown every fall to partake in culture, community, culinary delights, music and much more.

This community has embraced the Festival since its beginning and continues to rally behind it, playing a pivotal role in its success through volunteerism and generosity of its corporate sponsors, which have been the backbone of its evolution. We believe you and the Harvest Homecoming Festival share the same footprint in this community, and a partnership between our organizations through your monetary donation is a terrific way to show your love and support for a community that has been so generous and essential to your company's success as well as the Harvest Homecoming Festival.

We ask that you or your company become an official corporate sponsor of the Harvest Homecoming Festival, and in doing so your company will be promoted on various marketing collateral put out by the Festival and throughout the Festival at select events. It is with the monetary and in-kind donations of our generous sponsors that we can continue our commitment to facilitate and encourage fellowship in our community through our volunteer work with the Harvest Homecoming Festival and the various reach points back to the community. We work diligently to remain a 501(c)(3) non-profit so your gift is eligible for available tax deductions. **Please consider helping with your donation, grant, or gift.**

Sincerely,

Kenneth Eichenberger, *Harvest Homecoming President 2022-23*
president@harvesthomecoming.com
812-786-2292



SPONSORSHIP FORM

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Harvest Homecoming Festival Associates, Inc. is a 501(c)(3) Non-Profit Organization which makes your contribution eligible for available tax deductions. Keep a copy of this completed form for your tax records.

Sponsorship level	Platinum	Gold	Executive	Patron	Pumpkin
Benefits	\$10,000 +	\$5,000 - \$9,999	\$2,750 - \$4,999	\$1,000 - \$2,749	\$100 - \$999
Option to serve as a judge for booth theme decorating					
Festival Pageant tickets (x2)					
Custom Thank You Plaque					
Company Logo on Volunteer Shirts, Souvenir Pin Prize Envelopes, & website					
Audio Announcements during booth days					
Company Logo listed in Festival Brochure, Digital Marketing, and on City Banner.					
Recognition at events and Company Name listed in Digital Marketing					
Company Name listed in Festival Brochure and social media					
Reserved Grandstand Parade Seating					
Gold Festival Souvenir Pin(s)	x2	X1			
Festival Souvenir Pin(s)	x2	X2	x2	x1	x1

DISCLAIMER: Neither this sponsorship, nor any other agreement requires the purchase of any of the sponsor's projects/products or the exclusion in whole or in part of any of the products of sponsor's competitors. No contract is a part of this sponsorship.

COMPANY NAME:					
MAILING ADDRESS:					
CITY:		STATE:		ZIP:	
CONTACT NAME:		TITLE:			
EMAIL:		PHONE:			
SIGNATURE:				DATE:	
REFERENCE #:		FOR HHC USE ONLY:			

<input type="radio"/> ENCLOSED: CASH or CHECK #: _____ for \$ _____	<input type="radio"/> Please send me an INVOICE for \$ _____
<i>If INVOICE option chosen, please add P.O. #, billing contact, extra information, or special reference # required on the invoice so it gets paid.</i>	

Company Logos and sponsorship form for Platinum, Gold, and Executive level sponsors are needed by July 10th and sponsorship form and payment for Patron and Pumpkin level sponsors are needed by September 10th or some benefits with firm production deadlines may be forfeited.

Please call the Festival office if you wish to make arrangements for your sponsorship level benefits outlined above (getting the pins, tickets, seating, plaque, etc.).